

F.W. WOOLWORTH CO.

EXECUTIVE OFFICE / WOOLWORTH BUILDING / 233 BROADWAY NEW YORK, NY 10279 / (212) 553-2000

ALL STORES <input type="checkbox"/>	ALL NON POS STORES <input type="checkbox"/>
ALL POS STORES <input type="checkbox"/>	ALL \$ VALUE STORES <input type="checkbox"/>
SELECT STORES <input type="checkbox"/> (List Attached)	
ZONE MANAGERS - ALL <input type="checkbox"/>	
SELECT 1-2-3-4-5-6-7-8	
DISTRICT MGRS <input type="checkbox"/>	WAREHOUSE - ALL <input type="checkbox"/>
D.O.C.'S <input type="checkbox"/>	MADC - GDC - SCDC
V.P. MERCHANDISING - ALL <input type="checkbox"/>	
SELECT 1-2-3-4-5	

February 19, 1993

Ladies & Gentlemen:

R. J. Reynolds Tobacco Company will introduce three (3) new CAMEL brand styles on 2/22/93. These brand styles are:

- . CAMEL Special Lights Box King
- . CAMEL Special Lights Box 100's
- . CAMEL Special Lights Soft Pack King*

* CAMEL Special Lights Soft Pack Kings will be available only in select markets.

The following CAMEL Special Lights pack promotions will be available on the following dates:

. CAMEL Special Lights Buy-One-Get-One-Free

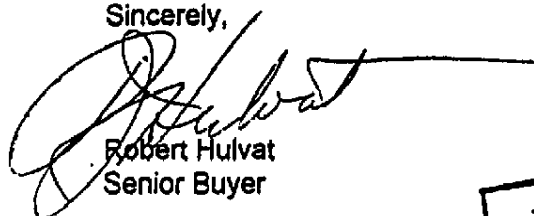
- Dates: 5/15/93 (Display Size: 8 cartons)

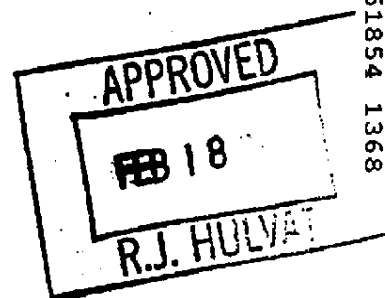
. CAMEL Special Lights Chrome or Brass Lighter Free
With 2-Pack Purchase

- Dates: 5/15/93 - 6/30/93 (Display Size: 4 cartons)

Please cooperate with the RJR Sales Representatives that call on you to determine your specific store's ordering requirements.

Sincerely,


Robert Hulvat
Senior Buyer



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